



Official North American Youth Soccer Partner

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FOR IMMEDIATE RELEASE

STYSA Announces Direct Partnership with FC Bayern Munich

January 1st, 2023, Hammond, LA – South Tangi Youth Soccer Association (STYSA) is pleased to announce a direct partnership with FC Bayern Munich effective today.

Founded in Hammond, LA, in 1979, STYSA is one of the oldest soccer clubs in Louisiana, offering youth soccer programs for players from 3 years old to 18 years old. STYSA's programs in Louisiana are conveniently located in the Gulf South Central region of the United States and easily accessed from surrounding areas. The mission of STYSA is to strive for excellence through quality youth player development, to improve coaching education, and to expand opportunities for players of all skill levels through its Recreational, Academy, and Competitive programs.

FC Bayern Munich is one of the leading and most popular soccer clubs in the world, known – among other things – for its success of the FC Bayern Munich professional soccer team, as well as the development of youth players in the FC Bayern Academy and its programs around the world.

"FC Bayern's international youth programs serve as a sporting anchor for the club to spread the unique FC Bayern philosophy "Mia san Mia" worldwide. The aim is to create the best, most authentic, and most sustainable youth programs in the world. To achieve this, FC Bayern has been laying the optimal foundation for several years now. In this process, each partnership focuses on an intensive and constant exchange of knowledge, tradition, and training methods. As such, FC Bayern equips youth players and coaches worldwide with the necessary "tools" of football."



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Together, STYSA and FC Bayern have formed this direct partnership to develop youth soccer players, to promote the game of soccer, to offer additional opportunities, and to raise brand awareness for both clubs, while paving a professional pathway to the FC Bayern programs worldwide.

"STYSA is very excited to form this direct and exclusive partnership with FC Bayern Munich. We are honored to be part of the FC Bayern youth development program as they return to North America after the worldwide pandemic," said STYSA President Eddie Sequeira.

"It has been especially clear through our communications with FC Bayern over the last two years that our organizations share a similar philosophy and approach to player development. We are very excited about the potential opportunities this exclusive partnership represents. We are also looking forward to the positive impact that our area will realize from this exposure" said Sequeira.

"One Team, One Club, One Goal" and "Mia san Mia"